MULTIMEDIA UNIVERSITY

STUDENT ID NO

MULTIMEDIA UNIVERSITY

FINAL EXAMINATION

TRIMESTER 2, 2015/2016

MPE7223 – Web Publishing for E-Learning

(All sections / Groups)

22 January 2016
5.00 p.m. – 7.00 p.m.
(2 Hours)

INSTRUCTIONS TO STUDENTS

1. This question paper consists of 1 page including the cover page with 4 questions only.
2. Answer ALL **FOUR** questions. All questions carry equal marks and the distribution of the marks for each question is provided.
3. Please print all your answers in the answer booklet provided.

Instruction : Attempt ALL FOUR (4) questions. **(40 marks)**

Question 1

There are five (5) major stages in the Web development process. One of it is known as the "Defining the Project" stage. Explain this stage.

(10 marks)

Question 2

One of the in-class exercises was to upload an introduction video of yourself on YouTube. This meant you had to create a YouTube account, create a video to introduce yourself, get acquainted to the webcam or videocam, and, finally, to upload the video online. Discuss your experience of the whole process, the software you used, and the challenges faced.

(10 marks)

Question 3

A) Creating wireframes of ideas during the development of a Website is important. Name five (5) software tools that can help you create wireframes.

(5 marks)

B) Name the person who proposed the Ten Usability Heuristic Principles. Subsequently, name four (4) heuristic principles and explain them.

(5 marks)

Question 4

One of the classes discussed about how to create an engaging website. There were Seven Principles to be considered. Name and explain five (5) of those principles.

(10 marks)

End of Paper